

75TH ANNIVERSARY  
1941-1945 2016-2020



KEEP THE  
SPIRIT  
OF 45  
ALIVE!

NATIONAL LEADERS  
CONFERENCE  
SILICON VALLEY

February 12-14, 2016



WWW.SPIRITOF45.ORG



## 1945—First U-Haul® Trailer Built by Navy Veteran to Satisfy Needs of Returning WWII Vets

Since 1945, U-Haul has been serving the do-it-yourself moving household. Like many other successful ventures, the concept for U-Haul was generated out of need. After World War II, there existed a widespread need for do-it-yourself moving equipment on a one-way, nationwide basis. U-Haul co-founders L.S. "Sam" Shoen and his wife, Anna Mary Carty Shoen, recognized that need and acted upon it. Their visionary approach shared the cost of ownership among many users, facilitating the mobility of the population of the U.S. and Canada. The covered wagon of the pioneers morphed into orange U-Haul trailers. In the process, an industry was born. Today U-Haul proudly sponsors various veterans groups and military support organizations throughout the world.



PAT TILLMAN  FOUNDATION



STORIES of SERVICE



KEEP THE SPIRIT OF '45 ALIVE!



2015 Memorial Day Parade Wash. D.C.

U-HAUL CELEBRATED ITS 70TH ANNIVERSARY IN 2015: THE COMPANY WAS FOUNDED IN 1945 BY WWII NAVY VETERAN SAM SHOEN.

# WELCOME TO SILICON VALLEY!

Welcome to San Jose!

We are proud that the Spirit of '45 Day coalition is having its annual national leaders conference here in the Capitol of Silicon Valley.

I had the pleasure meeting Edith Shain - "the Times Square Nurse" - when she attended our first annual day of remembrance honoring the men and women of our Greatest Generation in August 2007. Thanks to her dedication, both the California Legislature and the U.S. Congress voted unanimously in 2010 for a national Spirit of '45 Day which is now being observed in hundreds of communities across the country during the second weekend in August.

The year 1945 has been called "the hinge of history." Even after victory in Europe was declared on May 8, our nation faced the grim prospect of invading Japan and the specter of millions of military and civilian casualties. Then, on August 14, President Harry S. Truman announced that Japan had surrendered and spontaneous celebrations broke out around the world at the news that the war was over.

America immediately began the work of peace, helping rebuild the economies of its allies and former enemies alike, leading efforts to form the United Nations and other international institutions based on President Roosevelt's "Four Freedoms," and helping millions of returning veterans begin their civilian lives with the G.I. Bill and other programs.

If the men and women of the World War II generation truly deserve to be called America's 'greatest,' then August 14, 1945 was their greatest day - the day our country and its allies achieved victory over the forces of aggression and ended the horrors of the Holocaust.

When the war ended, our nation began immediately to lay the foundations for a more peaceful world in an unprecedented effort to assure a better future for their children and their children's children.

Spirit of '45 Day - and the events and activities that will be marking the 75th anniversaries of significant events of 1941 - 1945 - provide families and communities in every city and town in America with an opportunity to come together to acknowledge these ordinary heroes and to ensure that their example of courage, shared sacrifice, can do attitude, service and national unity will continue to inspire future generations.

Kansen Chu  
California State Assembly, 25th District



FEBRUARY 12-14, 2016 | San Jose, CA



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**Harold "Skip" Adams**  
*Spirit of '45 Day National Spokesman*  
November 7, 1926 - November 12, 2012

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# CONFERENCE AGENDA

Transportation provided to/from venues

## **Friday – February 12**

### **Working Sessions**

History Park - 635 Phelan Avenue

9:00 p.m. – 5:00 p.m.

Introductions & Overview of 2015

2016 – 2020 Outlook & Opportunities

Public Engagement Projects (breakout workshops)

*Lunch provided*

Workshop report & group discussion

Building international, national, regional, state and  
local collaborative networks

### **Gold Star Reception**

California Theater - 345 S. 1st Street

6:00 p.m. – 7:30 p.m.

*Evening open*

## **Saturday – February 13**

### **Working Sessions**

History Park - 635 Phelan Avenue

9:00 a.m. – 5:00 p.m.

Development of 2016 – 2020 game plan'

*Lunch provided*

Social media strategies

Marketing & resources

### **Valentines Eve Party**

Hotel De Anza - 233 W. Santa Clara St.

7:00 p.m. – 9:30 p.m.

## **Sunday – February 14**

Brunch and Closing session

Oak Hill Memorial Park - 300 Curtner Ave.

9:30 a.m. – 11:30 a.m.

# 70TH ANNIVERSARY A SUCCESS 50 STATES ISSUE PROCLAMATIONS

**State EXEC**

**PROCLAMATION**

**TO ALL TO WHOM THESE WORDS SHALL COME**

WHEREAS, the people of the State of Michigan Annual Forestry Week (MFW) is and will be the 70th anniversary of the MFW and the people of the State of Michigan have the honor to observe the MFW and the people of the State of Michigan have the honor to observe the MFW and the people of the State of Michigan have the honor to observe the MFW...

**SPRIT OF**

In honor of the 70th anniversary of the MFW...

ATTEST: [Signature]

STATE OF  
Office of

OFFICE OF THE GOVERNOR

August 9-16, 2015

## WWII 70<sup>th</sup> Anniversary Spirit of '45 Week

On August 14, 1945, Americans and our allies around the world rejoiced at the news that Japan had accepted our terms of surrender, ending six bitter years of the most atrocious and lethal conflict humanity has ever seen.

California had an extraordinary role in the Second World War. In many ways the war effort built the state we know today, with massive deployments and the defense industries paving the way for the great prosperity and growth we enjoyed in the decades that followed. Californians served heroically and gave their lives in every theater of war. Our own coastal communities suffered from constant fear of attack and even shelling and bombing by the Japanese.

As we celebrate the triumphs of our role in the Allied victory, we also remember the shameful treatment that loyal Americans endured in internment camps like Manzanar and Tule Lake. Those who fought against this injustice during the war and the decades that followed should also be counted among the heroes of the "Greatest Generation." Likewise we remember the *braveros*, the Mexican citizens who were brought to California to replace our agricultural workers, and who endured harsh conditions and wage theft even as they performed this essential war work.

On this 70<sup>th</sup> anniversary of our victory in World War II, let us remember the courage and sacrifice of all those who stood against oppression and tyranny during this dramatic and formative stage in our history.

Sincerely,  
**Edmund G. Brown Jr.**  
EDMUND G. BROWN JR.

GOVERNOR EDMUND G. BROWN JR. • SACRAMENTO, CALIFORNIA 95814 • (916) 445-2841

**Executive Dep**

**Proclamation of the Governor**

WHEREAS, the State of Nevada is proud of the long and varied history of Nevada and the people of Nevada who have made it a great state and the people of Nevada who have made it a great state and the people of Nevada who have made it a great state...

**WWII 70<sup>th</sup> Anniversary Commemorative**

**Executive P**

**State of New York**

**Office of the Governor**

WHEREAS, the people of the State of New York are proud of the long and varied history of New York and the people of New York who have made it a great state and the people of New York who have made it a great state...

**WWII 70<sup>th</sup> Anniversary Commemorative**

**State of South**

**Governor's Proclamation**

WHEREAS, the people of the State of South Carolina are proud of the long and varied history of South Carolina and the people of South Carolina who have made it a great state and the people of South Carolina who have made it a great state...

**WWII 70<sup>th</sup> Anniversary Commemorative**

**CERTIFICATE OF RECOGNITION**

70<sup>th</sup> ANNIVERSARY OF THE END OF WORLD WAR II

**STATE OF WISCONSIN**

**OFFICE OF THE GOVERNOR**

**Proclamation**

WHEREAS, the people of the State of Wisconsin are proud of the long and varied history of Wisconsin and the people of Wisconsin who have made it a great state and the people of Wisconsin who have made it a great state...

**WWII 70<sup>th</sup> Anniversary Spirit of '45 Commemorative Week**



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# LIST OF MAJOR 75TH ANNIVERSARIES 1941 – 1945 (2016 – 2020)

## 1941

- January 6, 1941 - FDR's Four Freedoms Speech
- February 4, 1941 - Founding of the USO
- March 11, 1941 - US Congress passes Lend Lease
- March 22, 1941 - Formation of the first units of the Tuskegee Airmen
- March 29, 1941 - Historic flight by First Lady Eleanor Roosevelt with Tuskegee Airman Charles "Chief" Anderson
- December 1, 1941 - Formation of the Civil Air Patrol
- December 7, 1941 - Attack on Pearl Harbor
- December 20, 1941 - Counterattack in China by A.V.G. (aka "Flying Tigers")

## 1942

- January 26, 1942 - First American troops arrive in Great Britain
- March 3, 1942 - China - Burma - India Theater (CBI) officially established
- April 18, 1942 - Doolittle Raid
- April 19, 1942 - Battle of Yenangyaung
- May 8, 1942 - Battle of the Coral Sea
- May 15, 1942 - Formation of the Women's Auxiliary Army Corps (WAAC)
- June 4-5, 1942 - Battle of Midway
- June 19, 1942 - 1st Army Ranger Battalion formed for North African campaign
- July 21, 1942 - Formation of WAVES (Women's branch of U.S. Navy)
- August 7, 1942 - February 8, 1943 - Battle of Guadalcanal
- November 8, 1942 - Allies invade North Africa (Operation Torch)
- November 23, 1942 - Coast Guard forms SPARS Women Reserves

## 1943

- February 1, 1943 - All-Japanese American 442nd Regimental Combat Unit activated
- February 13, 1943 - Formation of Marine Corps Women's Reserve
- August 5, 1943 - Formation of WASPs (Women's Airforce Service Pilots)
- October 3, 1943 - Task Force Galahad 75th Ranger Infantry Regiment formed (Merrill's Marauders)
- November 21, 1943 - U.S. Marines land on Tarawa
- December 24, 1943 - General Dwight D. Eisenhower is named Supreme Commander of the Allied Expeditionary Forces

## 1944

- January 22, 1944 - Allies land at Anzio, Italy
- June 6, 1944 - D-Day/Normandy landing begins
- June 15, 1944 - Battle of Saipan
- July 9, 1944 - Allies liberate Caen, France
- August 25, 1944 - Allies liberate Paris
- October 26, 1944 - Battle of Leyte, Philippines ends
- October 30, 1944 - All Japanese American 442nd Regimental Combat Unit rescues Texas 36th
- November 16, 1944 - Battle of the Bulge begins
- November 26, 1944 - U.S. troops hold Bastogne

## 1945

- January 9, 1945 - American troops land on Luzon in the Philippines
- January 27, 1945 - Soviet troops liberate Auschwitz and Birkau concentration camps
- February 19 - March 26, 1945 - Battle of Iwo Jima
- March 7, 1945 - Allies take the Bridge at Remagen
- April 1 - June 22, 1945 - Battle of Okinawa
- April 11, 1945 - U.S. troops liberate Buchenwald concentration camp
- April 12, 1945 - FDR dies
- April 25, 1945 - US and Soviet troops meet at the Elbe River in Germany
- April 29, 1945 - US troops liberate Dachau concentration camp
- July 30, 1945 - USS Indianapolis sunk
- August 14, 1945 - President Harry S. Truman announces Japan surrenders, ending WWII
- September 2, 1945 - Articles of surrender signed in Tokyo Bay
- October 24, 1945 - United Nations officially comes into existence
- November 27, 1945 - CARE founded by 22 American charities to deliver food aid to Europe



75TH ANNIVERSARY OF FDR'S "FOUR FREEDOMS" SPEECH  
1/6/1941 - 1/6/2016



*Anna Eleanor Roosevelt, Chair, Roosevelt Institute*

“Seventy five years ago, as the United States prepared for World War II, my grandfather called upon our nation to embrace a vision for a better post-war world. He knew that America was strongest not when it was driven by fear for its own security, but when it came together for a broader, higher purpose.”

“Although my grandfather died before the war ended in 1945, our World War II generation strived to fulfill his vision. After winning the war, they helped friend and former foe alike recover and rebuild, and, led by his wife Eleanor -- my grandmother -- they created international institutions to foster cooperation and dialogue. This post-War world was not perfect, but their efforts to advance humanity and civilization have rarely been equaled in human history.”

“Today, we face our own challenges -- some new, some all-too familiar. By remembering the World War II generation, we can learn from their example, and be inspired by their spirit -- the Spirit of '45.”



WWII VICTORY MEDAL



FEBRUARY 12-14, 2015 | San Jose, CA

# A Message from Jerry Yellin-Spirit of '45 Day Spokesman

I am delighted to join you for the 5th annual Spirit of '45 national leaders conference!

Spirit of '45 has special significance for me: On August 14, 1945, as celebrations of joy and relief were breaking out all over America at the news the war had ended, I was flying the last combat mission over the Japanese island of Honshu. My friend, 2nd Lt. Phillip Schlamberg of Brooklyn, NY, who flew with me on the day WWII ended, was killed, making him the last casualty of the most destructive war in history.



Jerry Yellin with actress Scarlett Johansson

In America, it was a day of great national unity and shared community, as our country turned from the terrible work of war to begin to rebuild a better future for the world. The millions of us who served in the war were welcomed home with the G.I. Bill and other programs to ease our transition to civilian life and to start our lives. In an act unprecedented in history, America reached out to both our allies and our former enemies in Europe to help them get back on their feet with the Marshall Plan. These farsighted policies laid the foundations for the creation of the greatest economy in the history of the world.

It was a time when everyone felt connected to each other and had a common duty to make the world a better place, and to assure a better future for ourselves, our children and our children's children. We did not succeed in all the things we set out to achieve, nor were we by any means perfect, but we did our best to leave the world a better place and to try to set an example for those who would follow us, to inspire them to build on what we achieved and to help America become an even greater country.

It is my hope that the events and activities that are being planned to commemorate the 75th anniversaries of significant WWII events during the next 5 years will ensure that this legacy will be sustained and carried forward into the future, to continue to inspire Americans of all ages, especially the youth of our country.

I am also honored to have been asked to help lead the campaign to collect the photos of those who served in the Army Air Corps during WWII so that they can be displayed at the National Air Force Memorial on the 70th anniversary of the formation of the United States Air Force on September 18, 2017.

I look forward to meeting you all during this very special weekend!

A handwritten signature of Jerry Yellin in cursive script.

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# THANKS TO THE AIR FORCE ASSOCIATION FOR ITS OUTSTANDING SUPPORT!



AFA Chairman Scott Van Cleef and Secretary of the Air Force Deborah Lee James present the 2015 Hoyt Vandenberg Award to the Keep the Spirit of '45 Alive coalition during the opening session of the Air Force Association's national convention.



Arnold Air Society/Silver Wings helping to keep the Spirit of '45 alive on America's university and college campuses



Help build the WWII Airpower Wall of Honor to commemorate the 70th anniversary of the founding of the United States Air Force  
10/18/1947 - 10/18/2017



# GOLD STAR WELCOME RECEPTION

Friday, February 12, 2016

6:00 p.m. - 7:30 p.m.

California Theater Mezzanine Lobby

345 S. 1st Street, San Jose 95113

## Special Guest

Hershel "Woody" Williams  
WWII Marine veteran who received  
Congressional Medal of Honor for  
valor during Battle of Iwo Jima



Lavada Begley Peterson  
Sister of Pfc. Tommy Begley,  
KIA during the Battle of  
Iwo Jima March 1945



Diane Layfield  
Proud mother of Lance Cpl  
Travis J. Layfield KIA 4/6/2004, Iraq



Ken Estep  
Proud father of Army  
Sgt. Adam Estep, KIA 4/29/2004, Iraq



## SPECIAL THANKS...

Military Care Committee San Jose Rotary Club  
Family of Harold "Skip" Adams  
Dignity Memorial  
California Assemblyman Kansen Chu  
Santa Clara County Supervisor Dave Cortese



**Celebrating the 75th Birthday**  
OF THE **USO!**

**HOTEL  
DEANZA**



**1940s USO Valentines Dance**  
**Saturday, Feb 13th 7:00pm-9:30pm**  
DINNER, MUSIC, & DANCING!



**Perfmance by the  
Swingin' Blue Stars**



**Hotel De Anza**

233 W SANTA CLARA ST, SAN JOSE, CA 95113

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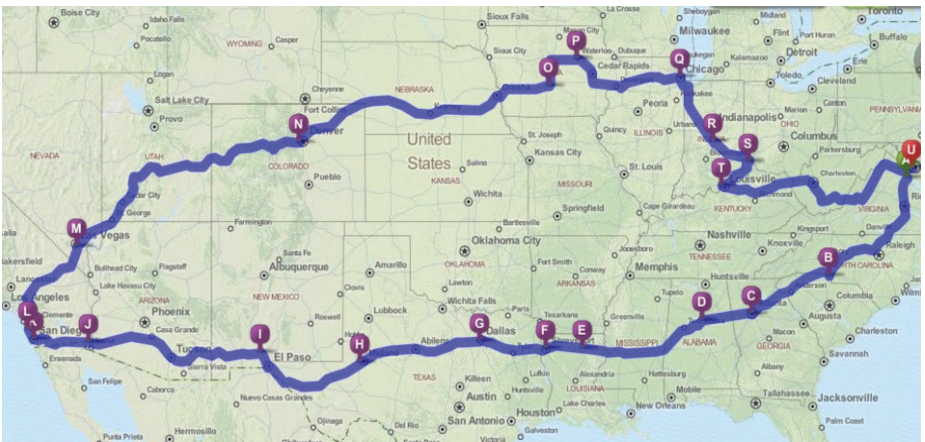
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# CONGRATULATIONS, CHANCELLOR HEILMAN! 1ST ANNUAL MEMORIAL DAY RIDE FOR AMERICA'S GOLD STARS



Dr. E. Bruce Heilman, Chancellor of the University of Richmond, a tireless spokesman and advocate for Spirit of Day, completed a solo 6,000-mile motorcycle ride through more than 20 states in 23 days to help raise awareness about the WWII 70th Anniversary Commemoration this year. He completed his epic solo journey by leading the Spirit of '45 entry in the National Memorial Day Parade in Washington, D.C.



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# THIS MEMORIAL DAY...



## HONOR AMERICA'S GREATEST GENERATION

Monday, May 30, 2016

Youth (ages 10 - 20) are invited to honor the men and women who gave their lives in defense of freedom during World War II by carrying their photos in the National Memorial Day Parade in Washington, D.C.

At the end of the Parade, the youth will pass in front of the Wall of Gold Stars at the National World War II Memorial and pose for a group photo to document their Memorial Day of Service.

11:00 AM Pre-Parade Briefing US Navy Memorial (Burke Theatre)  
701 Pennsylvania NW, Wash. DC (National Archives Metro Station)

12:00 PM Opening Ceremony  
Group photo on steps of National Archives  
(Bring your own brown bag lunch)

2:00 - 3:00 PM National Memorial Day Parade followed by  
wreath laying and performance of "Taps" at National  
World War II Memorial



# SIGN UP TODAY!

VISIT: [WWW.SPIRITOF45.ORG](http://WWW.SPIRITOF45.ORG)

Jaime Sawatzky | (703) 802-7723 | [JBsawatzky@fcps.edu](mailto:JBsawatzky@fcps.edu)



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NATIONAL PARK SERVICE  
ROSIE THE RIVETER RALLY  
THOUSANDS SALUTE THE WOMEN OF WWII  
ON SPIRIT OF '45 DAY



More than 1,000 Rosie's and Rosie lookalikes gathered in Richmond, CA on Saturday, August 15, to unveil the new Seward Johnson sculpture depicting "the Pose"



Rosie Rally at Frontiers of Flight Museum, Dallas, TX

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KEEP THE  
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ALIVE!



# TUSKEGEE AIRMEN 75TH ANNIVERSARY

## 3/22/1941 - 3/22/2016

The Tuskegee Experience began March 22, 1941 during World War II. The activation of the U.S. Army Air Corps 99th Pursuit Squadron at Chanute Field on this date began the advent of a legacy born directly from the effort and determination of over 16,000 proud men and women.



The fortitude of these individuals to stand strong in the face of adversity established the first black combat aviation unit comprised of pilots and support personnel trained at Tuskegee Army Air Field and other locations.

75 years later, the intrinsic value that the legacy of the Tuskegee Airmen now holds must be celebrated in a fashion that is equal to the foundation of valor that they built and left for us to stand on.



COL. BOB FRIEND AND NORMAN LEAR



IN REPLY REFER TO  
RORI 9.D

## United States Department of the Interior

NATIONAL PARK SERVICE  
Rosie the Riveter / WWII Home Front National Historical Park  
440 Civic Center Plaza, Suite 300  
Richmond, California 94804

January 6, 2016

Dear Bay Area World War II Organizations,

I am writing to invite you to become a charter member of a new partnership of organizations and individuals who are dedicated to preserving the rich WWII heritage of our communities here in the Greater San Francisco Bay area.

On August 25, 2016, the National Park Service will celebrate its 100<sup>th</sup> anniversary and kicks off a second century of stewardship of America's national parks, engaging communities throughout our nation through recreation, conservation and historic preservation programs.

As part of this year's Centennial celebration, the Rosie the Riveter/WWII Home Front National Historical Park is forming a coalition of organizations and individuals who share this mission. The 100 year history of the National Park Service virtually runs parallel to that of the men and women who grew up in the Great Depression, came together to preserve freedom and democracy during World War II, and participated in laying the foundations for a better future for their children and their children's children, of both their allies and former foes.

The San Francisco Bay Area WWII History & Heritage Coalition will function as a catalyst for its members to develop innovative new approaches to engaging the public through joint marketing programs, public projects and creative mutually beneficial partnerships. I warmly invite you to become a charter member of this exciting new coalition and to help define its initial structure and operating processes by contributing your ideas and insights from your organization's perspective.

I hope that you or a representative from your organization can join us for an initial planning meeting that will be hosted by History San Jose on Friday, February 12. Please RSVP to [tom\\_leatherman@nps.gov](mailto:tom_leatherman@nps.gov) with your interest and the name of your representative so that we can forward more information about meeting logistics as they are developed. I have also attached a list of all of the organizations we would like to contact, some of whom I do not have contact information for. If you have this information please forward it to me so that they can be included. We are interested in being as inclusive as possible so please pass on names of other organizations who you think would be good to include.

I personally look forward to working with you to help make the most of this exciting and most timely opportunity.

Sincerely,

Tom Leatherman, General Superintendent  
Rosie the Riveter/WWII Home Front National Historical Park  
Office: (925)838-0249 x6301  
Cell: (510) 778-4171  
[tom\\_leatherman@nps.gov](mailto:tom_leatherman@nps.gov)



Delegate M. Kirkland Cox, Chairman  
Senator Frank M. Ruff, Jr., Vice-Chairman

February 6, 2016

Warren Hegg  
Keep the Spirit of '45 Alive Coalition  
1650 Senter Road  
San Jose, CA 95112

Dear Warren,

Congratulations on what will surely be an outstanding National Leaders Conference! I wish that I could join you, but I look forward to working together closely over the next few years.

The Virginia World War II 75th Anniversary Commission was formed by the General Assembly in 2014 and began meeting in earnest this past summer. Discussions are also underway about combining with groups that are planning the 100th anniversary of World War I. Plans for the World War II 75th anniversary commemoration are still in the early stages, but include:

**National Veteran's Tribute - 75th Anniversary of Pearl Harbor**

"Dawn of Infamy: America Goes to War"

Thursday, December 8, 2016

University of Richmond - Robins Center

*\*\*Spirit of '45 partners: Please save the date and plan to join Chancellor Heilman, President Crutcher, and a host of dignitaries as we begin the 75th anniversary commemoration in Virginia by paying tribute to its veterans. As details of this program are still in development, all suggestions are welcome! Please call Cheryl Jackson to discuss in detail.*

**Signature events** - The Commission will sponsor at least one major signature event each year from 2016-2020 at locations across Virginia and involving statewide partners

**Wall of Honor / World War II Legacy Collection** - The Commission hopes to join with the Spirit of '45 coalition to contribute to the Wall of Honor photo collection, perhaps mounting a statewide mobile tour to support the collection.

**Statewide partnerships** - The Commission will support, encourage, and enhance the programs of partner museums and sites across Virginia by offering resources that include grants, comprehensive calendar of events, driving tours, etc.

This is an exciting time, and I very much look forward to joining with you and other Spirit of '45 leaders in the coming years. Please do not hesitate to call whenever Virginia's commission can be of assistance. It can be reached at (804) 786-3591, ext. 276 or by email to [cjackson@dls.virginia.gov](mailto:cjackson@dls.virginia.gov).

All best wishes

Cheryl Jackson  
Executive Director

Virginia World War II 75th Anniversary Commemoration Commission  
General Assembly Building – 201 North 9th Street, 2<sup>nd</sup> floor – Richmond, Virginia 23219  
Phone: (804) 786-3591, ext. 276 – Fax: (804) 692-0625  
[www.VirginiaWorldWarII.org](http://www.VirginiaWorldWarII.org)

# AROUND THE WORLD TRIBUTE A NEW SPIRIT OF '45 DAY TRADITION



The Spirit of '45 70th Anniversary Commemoration Weekend concluded with an around the world wreath laying that began in the American cemeteries in the Philippines, Europe and North Africa, and continued on across the U.S. from the East Coast to Hawaii, ending at the grave of the late Senator Dan Inouye, one of the "founding fathers" of Spirit of '45 Day when it was passed unanimously by Congress in August 2010.



Philippine Scouts lead off the annual Tribute from the American Cemetery in Manila. Boy Scouts conducting wreath laying ceremony in the American Cemetery in the Netherlands.



Special thanks to Dignity Memorial who helped organize Tributes at VA national cemeteries across America, including the final wreath laying in the Punchbowl in Hawaii.



# THIS VETERANS DAY...

Join us in honoring our nation's World War II veterans at local Veterans Day activities across America!



# 11-11-16



WWII veteran Vince Schoenstien & Kelly Estes, grand-niece of KIA Doolittle Raider Don Fitzmaurice, lead the 2012 Veterans Day Parade in San Jose.



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# IN APPRECIATION NORMAN LEAR FAMILY FOUNDATION



Legendary TV and film producer Norman Lear flew more than 50 missions in a B17 as gunner and radar man during World War II. The Norman Lear Family Foundation supported the 70th Anniversary Commemoration last year by providing funding to the Spirit of '45 Memorial Day of Service and the full page announcement that appeared in USA Today on August 14, 2015



THANK YOU!

# VITAS<sup>®</sup>

## HEALTHCARE CORPORATION

Vitas Healthcare has been keeping the Spirit of '45 alive since 2011 and provided funding for the USA Today full page ad on August 14, 2015 announcing the WWII 70th Anniversary Commemoration Weekend.

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# ROBINS

## FOUNDATION

We are grateful to the Robins Foundation for its support  
[www.robinsfdn.org](http://www.robinsfdn.org)



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# ARNOLD AIR SOCIETY/SILVER WINGS RUNNING WITH THE SPIRIT!



A Spirit of '45 Shout out to the members of the  
Lt. General Robert W. Harper Squadron of Southern Illinois  
University for their outstanding support!

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SPECIAL THANKS TO THE ONCENTER OF  
SYRACUSE, NY FOR ITS SUPPORT!

PRESENTED BY SRC, INC.



**ANNIVERSARY**  
8/14/1945 ~ 8/14/2015

**SPIRIT OF '45 "40'S THEMED"  
CELEBRATION**

© **THE ONCENTER**  
*Meet. Play. Celebrate. Syracuse*



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# TIMES SQUARE KISS PROJECT



Each year on Valentine's Day, the Spirit of '45 coalition announces an ongoing national campaign to collect photos of Greatest Generation couples so they can be included in a giant video mosaic of the famous Times Square Kiss.



The video, which now includes photos submitted from families all over the country, is displayed throughout the day on the jumbo screens of the Walgreens store at the corner of 42nd Street and Broadway in Times Square on the anniversary of August 14, 1945 - the day spontaneous celebrations broke out at the news that World War II was over.

SPECIAL THANKS TO WALGREENS FOR ITS CONTINUING SUPPORT OF SPIRIT OF '45 DAY



# THANK YOU SILICON VALLEY 2015 SPIRIT OF '45 DAY SUPPORTERS

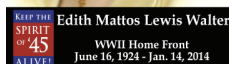
## HERRITAGE PARTNER



LINDA L. LESTER  
LESTER INVESTMENT PROPERTIES

## LEGACY PARTNERS

The Family of



Edith Mattos Lewis Walter

The Family of



Chaplin John Berger

## COMMUNITY PARTNERS

Mayor Sam Liccardo  
Vice Mayor Rose Herrea  
Charles "Chappie" Jones, District 1  
Ash Kalra, District 2  
Raul Peralez, Dist 3  
Magdalena Carrasco, Dist 5  
Pierluigi Oliverio, Dist 6  
Tam Nguyen, Dist 7  
Donald Rocha, Dist 9

Belinda Smith  
Robert Thomas  
Yvonne Quevedo  
The Family of Jose Carrasco  
The Family of Pat Robles  
The Family of Steve Robles



VITAS  
Healthcare





# SPECIAL THANKS TO OUR 2016 SPIRIT OF '45 LEADERSHIP HOST

## history / san josé

History San José collects, preserves and celebrates the stories of diversity and innovation in San José and the Santa Clara Valley.

History San José operates three locations: History Park — a historical and cultural campus featuring 19 partner organizations who each tell their own history in their own words; the Peralta Adobe-Fallon House Historic Site — one of the oldest and most significant locales in San José; and the Collection Center — the Valley's collective memory.

Learn more at [www.historysanjose.org](http://www.historysanjose.org)



This picture was created at History Park in 2014.

Its called *Welcome Home, Joe!*

*Photographer: Kymberli Brady*

THE US AIR FORCE 70TH ANNIVERSARY  
SEPTEMBER 17, 1947-2017



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